

APCL Goals 2015-2017

Goal #1: Continue to achieve effective participation of catechetical leaders in APCL.

Strategy 1: Strengthen APCL organization to encompass the variety of parish lay catechetical leaders:

Action Plan 1: Continue to improve our reach to pastoral associates and youth ministers by personal invitation via letter campaign explaining APCL to all current and potential members.

Action Plan 2: Inform and educate priests and other administrative leadership within Archdiocesan parishes and schools.

Action Plan 3: Reach out to 'dashers', volunteers and part-timers to accommodate their time and financial constraints.

Goal #2: Communicate effectively within and outside of the association.

Strategy 1: Develop a Communication Team to work with the Communication Officer.

Action Plan 1: Continue maintenance and promotion of the APCL website to current and potential members.

Action Plan 2: Connect members to the website address, Facebook and other social media.

Strategy 2: Promote member participation in the monthly newsletter.

Action Plan 1: Coordinate responsibility of the monthly newsletter.

Action Plan 2: Create process to submit articles to the monthly newsletter.

Goal #3: To network with parish catechetical leaders.

Strategy 1: To create a process for members to share and exchange resources easily.

Action Plan 1: Create a format to submit information to the APCL website.

Strategy 2: To work with the Archdiocese to make the Archdiocesan Directory readily available to APCL members.

Action Plan 1: Coordinate with the Archdiocese to produce a PDF of the Archdiocesan Directory.

Strategy 3: Offer opportunities for catechists' formation.

Action Plan 1: Establish a team to compose the training resources.

Action Plan 2: Make the program available to all APCL members.

Goal #4: To nurture the spiritual growth of all APCL members.

Strategy 1: Review annual retreat and fall day scheduling so more can attend.

Action Plan 1: Survey members for best timing for them to attend retreat and fall days.

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